

# HOLDREGE NEBRASKA

## Area Visitors Guide



Take A Break From The  
**EAST LANE**

HOLDREGE ATLANTA BERTRAND FUNK LOOMIS  
[www.visit37.com](http://www.visit37.com)



**The Mailbox Mural**

## **ART**

**MIDTOWN SCULPTURE GARDEN**, 710 4th Ave., Holdrege, Outdoor sculpture garden and mural with seating, tables and selfie opportunities.

**HOLDREGE BRONZE SCULPTURE TOUR**, Holdrege  
See 15 sculptures created by four world-renowned artists who hail from Holdrege. Download tour map at [www.visit37.com](http://www.visit37.com) or on the Discover 37 app.

**IRON HORSE ARTS DISTRICT**, Downtown Holdrege  
"The Mailbox" Mural (815 4th Ave.), pop-up art galleries, sculptures, painted crosswalks, events.  
[www.ironhosedistrict.org](http://www.ironhosedistrict.org)

### **COMING SOON!**

**IRON HORSE ARTS GALLERY AT FIRST STATE BANK**  
401 East Ave., Holdrege (basement/elevator available)  
Experience the vibrant spirit of local art at this new gallery, featuring rotating works by area artists along with interactive classes and demonstrations.

### **JEREMY HANSEN ART GALLERY & SCULPTURE GARDEN**, 615 Minor, Bertrand

Art gallery in former Herald building. Open Saturdays 11 a.m.-2 p.m. or call (308) 991-1372 to schedule a visit.

**MICHAEL FORSBERG WPA ART GALLERY**, Funk School Community Center, 301 Main St., Funk; Open Sundays from 1-3 p.m. or by appointment. Rotating exhibit featuring works by area artists alongside a permanent collection of Michael Forsberg wildlife photography.

# BIRDS & NATURE

## **SPRING MIGRATION**

From late February to early April, birds flock to Phelps County as a stopping point on their spring migration. See snow geese, cranes and other waterfowl in the skies and protected areas of Phelps County. Download local birding map at [www.visit37.com](http://www.visit37.com).

**LAKE SELDOM**, Highway 183 south of Holdrege  
Take a break from your travels and enjoy a scenic walk on natural prairie trail. Path is crushed concrete, and is a perfect stop for 4-legged friends. Enjoy the songs of birds and frogs along the way.

**NORTH PARK LAKE**, Highway 183, North Holdrege  
Relax and enjoy fishing in the trout-stocked lake, kayaking, tennis, walking trail around lake, adaptive playground, picnic shelters, and bird viewing (geese, ducks, swan and sometimes a heron or eagle).

## **FUNK WATERFOWL PRODUCTION AREA**

736 Road, Rural Funk

Hunting or wildlife viewing. Spring migration birds include snow geese, pintail and mallard ducks, Sandhill and Whooping Cranes. Best chance to see a Whooping Crane is late March or early April.

## **SACRAMENTO-WILCOX STATE WILDLIFE MANAGEMENT AREA**

72775 V Road, Rural Wilcox

Waterfowl refuge, public hunting area, archery practice range, picnic shelters, silent walking area, fishing ponds, pheasant game farm.

## **Funk Waterfowl Production Area Whooping Cranes Spring 2025**





## Holdrege Country Club

# ENTERTAINMENT

### **HOLDREGE SUN THEATER & EVENT VENUE**

421 West Ave, downtown Holdrege  
Historic renovated movie theater. Shows Friday-Monday, 7 p.m. and Sundays at 2 p.m. Venue can be rented for special events. [www.holdregesun.com](http://www.holdregesun.com)

### **THE TASSEL PERFORMING ARTS CENTER**

1321 Tilden, Holdrege, Musical and theatrical entertainment. Visit [www.thetassel.org](http://www.thetassel.org) for performance information and tickets.

### **THE DRIVE**

414 West Ave., Holdrege  
Practice your golf swing no matter the weather on two indoor golf simulators while enjoying craft cocktails and delicious food or charcuterie board meals.

### **JB'S SPORTS BAR & GRILL**

302 East Ave., Holdrege  
Enjoy a steak and your favorite game on several televisions. Pool table. Occasional live music events are planned in this downtown sports bar. Seasonal drink specials offered. Event space available.

### **LOST WAY BREWERY**

613 4rd Ave., Holdrege  
Besides great-tasting craft beer, the brewery hosts regular events like music bingo, trivia nights, a weekly book club and artistic events.  
[www.lostwaybrewery.com](http://www.lostwaybrewery.com)

### **GUTTERZ**

227 Denver, Holdrege  
Score some fun at Gutterz in Holdrege, where bowling, live music, pool tables, and a full arcade create the perfect spot for family outings, friendly competition, and weekend hangouts.



## SPORTS

**HOLDREGE COUNTRY CLUB**, 18-hole golf course  
A hidden gem, one of the finest in the state with two distinct styles. Call ahead for course availability at (308) 995-5744.

**HI-LINE GOLF IN BERTRAND**, 9-hole golf course.  
No tee times needed. (308) 991-7132.

### TENNIS/PICKLEBALL

Holdrege North Park outdoor Tennis Courts. The YMCA hosts four pickleball tournaments a year .

### BASEBALL/SOFTBALL

The new Holdrege baseball/softball complex will open in 2025. It features four fields and a modern concession stand at the center.

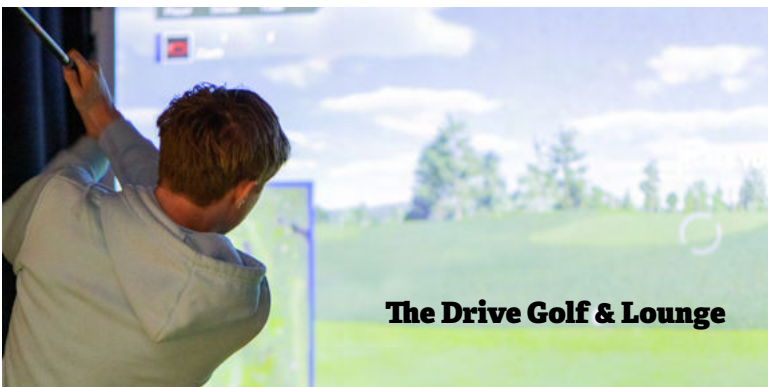
### COMMUNITY 5Ks

Lost Way Brewery Find Your Way 5K (April 25), YMCA Silver Run (June 20), YMCA Zombie Run (October), YMCA Santa Sleigh 5K (December)

### DON SJOGREN COMMUNITY YMCA

1415 Broadway, Holdrege. Indoor pool and walking track, gymnasium, weight room, group classes.

**STUDIO 607**, 607 Minor, Bertrand. Yoga, sound bowls, Reike, whole body wellness. (702) 401-0058



**The Drive Golf & Lounge**



## **Bertrand Aquatic Center**

# **SUMMER FUN**

### **HOLDREGE NORTH PARK LAKE**

1511 Burlington, Holdrege

Play on the adaptive playground and then cool off in the free splash park. Fish in the trout-stocked lake or enjoy a family game of tennis or pickleball.

### **HOLDREGE SWIMMING POOL**

103 Blaine, Holdrege

Dive into summer at this Olympic-sized pool with giant slides, a diving pool, and a shallow toddler pool for little ones.

### **VETERANS MEMORIAL PARK**

203 Burlington, Holdrege

Spend a day at this family-friendly park featuring frisbee golf, playgrounds, picnic shelters, an Army tank to climb on, a vibrant pollinator garden, and an outdoor basketball court.

### **LOOMIS CITY PARK**

103 Morton, Loomis, Enjoy the charm of Loomis with its city park and free splash pad – perfect for kids to cool off while you relax.

### **BERTRAND AQUATIC CENTER**

502 Nelson, Bertrand

Dive into fun with a pool that features a water maze wall, toddler play area, lap lanes, lily pad fun area, and a diving board.

### **HOLDREGE FARMERS' MARKET**

715 5th Ave., Holdrege

Explore a friendly market with food and craft vendors every Thursday on the Phelps County Courthouse lawn from May through September.

### **BERTRAND FARMERS' MARKET**

Bertrand Veterans/City Park

Family-friendly market filled with crafts, baked goods, and more, Tuesdays, June to mid-August.

# HISTORY & ATTRACTIONS

## NEBRASKA PRAIRIE MUSEUM

2701 Burlington, Holdrege

[nebraskaprairiemuseum.com](http://nebraskaprairiemuseum.com)

German POW exhibit, sod house replica, antique farm machinery, Christian Children's Orphan Home history. Top Rated Specialty Museum on Trip Advisor!

Coming Soon at the Museum!

New Prairie Power Project highlighting the history of the industrialization of agriculture, the electrification of rural Nebraska and the history of the Tri-County Canal.

Fall at the Museum - Sanctioned Giant Pumpkin Growing Contest and Corn Maze.

## HOLDREGE VETERANS MEMORIAL

203 Burlington, Holdrege

Monument honoring local men and women who served in the military. Features bronze sculpture "Never Forgotten" by native Holdrege brothers George and Mark Lundeen.

## GREY'S TWISTED MANOR

203 High St., Holdrege

Get ready for some major scares and thrills at this popular Halloween Haunted House, which is open weekends in October.

[www.greystwistedmanor.com](http://www.greystwistedmanor.com)



**Nebraska Prairie Museum**



- A** Cobblestone Inn
- B** Plains Motel
- G** Rodeway Inn

- A** Coal and Feed Coffee Shop
- B** Grey's Twisted Manor

- C** Gutterz Fun Center
- D** JB's Sports Bar and Grill

- E** Lost Way Brewery
- F** The Drive
- G** The Speakeasy
- ★ Bronze Sculptures

- A** City Auditorium

- B** Holdrege Sun Theater & Event Venue

- C** Midtown Sculpture Garden

- D** Nebraska Prairie Museum

- E** The Tassel

- F** Veterans Memorial

# Holdrege



- |                                     |  |                                     |
|-------------------------------------|--|-------------------------------------|
| <b>A</b> City Pool                  | <b>A</b> Courthouse                    | <b>A</b> Holdrege Elementary School |
| <b>B</b> Holdrege Country Club      | <b>B</b> Library                       | <b>B</b> Holdrege Middle School     |
| <b>C</b> Lake Seldom                | <b>C</b> Post Office                   | <b>C</b> Holdrege High School       |
| <b>D</b> Legion Baseball Fields     | <b>D</b> Phelps County Fairgrounds     |                                     |
| <b>E</b> North Park                 | <b>E</b> Phelps Memorial Health Center |                                     |
| <b>F</b> Veterans Park              |  |                                     |
| <b>G</b> Don Sjogren Community YMCA |  |                                     |

# PHELPS FLAVORS

## HOLDREGE

37 SMOKE HOUSE  
614 W. 4TH Ave.  
BBQ, Burgers, Drinks

GUTTERZ  
227 Denver, American

THE SPEAKEASY  
72993 S Road, Fine Dining

JB'S SPORTS BAR  
304 East Ave., American

CATRINAS MEXICAN FOOD  
313 East Ave., Mexican

LA HACIENDA  
1509 Burlington, Mexican

GOURMET HOUSE  
1503 Burlington, Chinese

GRINDERS  
405 4th Ave., BBQ, Pizza

COZY INN CAFÉ  
1120 4th Avenue,  
Sunday Buffet  
Breakfast & Lunch

THE DRIVE GOLF & LOUNGE  
414 West Ave.  
Cocktails, wine, unique food

COAL & FEED  
COFFEE & VITTLE  
612 4th Ave.,  
Bakery, drinks, lunch

308 BAKERY  
224 4th Ave.  
Baked goods & drinks

THE HIVE  
502 4th Ave., Loaded teas

SCOOTER'S COFFEE  
103 4th Ave., Drive-Thru

DAIRY QUEEN  
924 Burlington

MCDONALD'S  
410 West 4th

RUNZA  
319 Nobes Street

SONIC DRIVE-IN  
1130 Burlington

JIMMY JOHN'S  
225 W. 4th Ave.

SUBWAY SANDWICHES  
322 4th Avenue

CASEY'S  
420 West 4th Ave.  
and 1206 Burlington

QUIZNOS  
916 4th Ave., Drive-Thru  
Inside Pump & Pantry

PIZZA HUT  
320 Blaine

## BREWERY

LOST WAY BREWERY  
614 Third Ave., Holdrege  
Locally-brewed craft beer,  
Food Trucks or pizza

## LOOMIS

MRS. T'S TOWNMART  
407 Saxon, Loomis  
Breakfast, lunch and dinner,  
sandwiches

SIMS' SHOP E-Z  
Highway 23, Loomis  
Pizza, burgers, daily specials

## BERTRAND

BLUE MOOSE BAR & GRILL  
607 Knight St., Bertrand  
Steaks, burgers, sandwiches

CROSS COUNTRY MARKET  
522 Minor, Bertrand  
Grab-n-go, custom trays,  
potato bologna

C+ CONVENIENCE STORE  
707 Minor Ave., Bertrand  
Sandwiches & pizza

LONE WOLF BBQ  
618 Minor Ave., Bertrand  
Daily specials & catering



## Lost Way Brewery

Raise a glass at Lost Way Brewery, where craft brews pair perfectly with favorites like Bingo, book club, run club, live music and art shows. It's the perfect place to unwind, connect, and experience the welcoming spirit of Phelps County.

## The Speakeasy



Treat yourself to a delicious meal like the roasted rack of lamb with red wine demi glaze at Phelps County's most famous restaurant, **The Speakeasy**. Be sure to make reservations at this popular restaurant that has been featured in many food publications!

## 37 Smokehouse



Satisfy your BBQ cravings at **37 Smokehouse**, one of Phelps County's newest restaurants. This smokehouse serves up mouthwatering ribs, tender pulled pork, and perfectly seasoned wings—all slow-smoked to flavor-packed perfection.



**Gifts & Things, Holdrege**

## **PHELPS CO. SHOPPING**

### **BOUTIQUES & CLOTHING**

**THE 308 BOUTIQUE**, 320 West Ave., Holdrege  
Women's clothing boutique with a chic vibe

**BLESSED TRIO**, 417 Burlington St. Apt. A., Holdrege  
Women's apparel, gifts, toys, jewelry, and home decor

**MY FAIR LADY FASHIONS & FRILLS**, 410 West Ave.,  
Holdrege, Women's fashions and accessories for  
petites, misses and plus sizes

**THE DRAWER UPSCALE RESALE**, 405 West Ave.,  
Holdrege, Clothing, jewelry, decor

**MISSION AVE. THRIFT**, 408 East Ave., Holdrege  
Clothing, furniture, toys, home goods

**DIVINE BOUTIQUE**, 605 Minor, Bertrand  
Women's, children and baby clothes, accessories

**PRETTY & FABULOUS**, 619 Minor, Bertrand  
Custom t-shirts, gifts, jewelry, home decor, clothing

**BRIDAL ISLE**, 315 Commercial, Loomis  
Wedding and formalwear, mother's dresses, suit  
rentals, shoes, accessories

### **GIFTS & MORE**

**GIFTS & THINGS**, 505 West Ave., Holdrege  
Home decor, gifts, wedding registry, baby gifts,  
Husker items, kitchen accessories and more

**SCREEN MACHINE**, 409 West Ave., Holdrege  
T-shirts, apparel, hats, gifts

**CROSS COUNTRY MARKET**, 522 Minor, Bertrand  
Fresh flowers, balloons, gift shop, decor and food  
items



## HOME & GARDEN

**BRUCE FURNITURE**, 322 East Ave, Holdrege  
Furniture, floor coverings, home decor

**HOLDREGE FLORAL EXPRESSIONS**, 518 East Ave,  
Holdrege, Gifts, decor, floral, garden

**OASIS GARDENS**, 73752 H Road, Loomis  
Seasonal greenhouse and nursery

**SVOBODA'S ACE HARDWARE**, 205 W 4th Ave.,  
Holdrege, Home and garden, gifts

**LIVESTOCK FEEDERS**, 515 3rd St., Holdrege  
Western wear, toys, gifts, farm and animal supplies

**TRACTOR SUPPLY CO.**, 403 W. 4th Ave., Holdrege  
Apparel, toys, home/garden and farm supplies

## FOOD

**FRITZ'S MEAT**, 1304 4th Ave., Holdrege

**NEBRASKA STAR BEEF**, 73934 J Road, Holdrege

**HY-VEE**, 1419 Burlington St., Holdrege

**FAMILY FARE**, 214 W. 4th Ave, Holdrege

**CROSS DIAMOND MEAT**, 522 Minor, Bertrand (308)



**Bridal Isle, Loomis**

# ANNUAL EVENTS

## WINTER/SPRING

- Iron Horse Arts District Art After Dark** — Jan. 31
- Sandhill & Whooping Crane Migration** — March
- Crepes & Cranes** — March, Funk School CC
- Spring Shopping Bonanza** — April 25, Holdrege
- Find Your Way 5K** — April 25, Lost Way Brewery
- YMCA Spring Pickleball Tournament** — April 25
- Iron Horse Artisan Expo** — May 30

## SUMMER

- Midsummer Festival** — June 19-20, Holdrege
- YMCA Silver Run** — June 20, Holdrege
- Gutterz RibFest** — June 20, featuring band AMFM
- Bertrand Brews & BBQ** — June 27
- Bertrand Days/Fair & Rodeo** — June 27-30
- Holdrege Baseball & Fireworks** — July 3
- Funk Cupcake Festival** — July 12
- Phelps County Fair** — July 25-30
- Atlanta Industry Days** — August 1-2
- Loomis Days & Tuff Trucks** — August 7-9
- Iron Horse Flyover Country Stage** — August 29

## FALL

- Neb. Prairie Museum Fall Festival** — September
- YMCA Fall Pickleball Tournament** — Sept. 12
- Greyhound Dog Races** — Oct. 2-4
- Grey's Twisted Manor** — Fridays/Saturdays, Oct.
- YMCA Youth Volleyball Tournament** — Oct. 10
- Haunted Holdrege** — October, Holdrege
- Bertrand Craft Show** — Oct. 17
- Holdrege Craft Show** — November

## WINTER

- Winter Fest** — Dec. 12, Holdrege
- YMCA Santa Sleigh 5K** — Dec. 12
- Holdrege Gun Show** — December
- Polar Express** — Late December (YMCA)



## **Iron Horse Artisan Expo — May 30**

The third annual Iron Horse Artisan Festival in downtown Holdrege will feature artists from around the Midwest.

## **Cupcake Festival — July 12**



Cupcake lovers from near and far flock to the Funk Cupcake Festival, where sweet creations and family-friendly fun make it one of the tastiest events of the year.

## **Grey's Twisted Manor — October**



Experience spooky thrills all October long at Grey's Twisted Manor in Holdrege, where eerie scenes and heart-pounding surprises make it a must-visit Halloween destination.

## **Winterfest — December**



Celebrate the magic of the season at Holdrege's Winterfest, where the Santa Experience, a Parade of Lights, Jingle Mingle, and live reindeer bring holiday cheer to the heart of downtown.

# LODGING

## **COBBLESTONE INN & SUITES**

814 Burlington, Holdrege, (308) 995-8888  
[www.staycobblestone.com/ne/holdrege](http://www.staycobblestone.com/ne/holdrege)  
Breakfast, Meeting Room, Fitness Center

## **RODEWAY INN**

420 Broadway, Holdrege, (308) 995-2793  
Indoor Swimming Pool, Fitness Center, Breakfast,  
Meeting Room, Conveniently located 500 yards from  
the Route 183/34 crossing on the West side of town  
on Route 34.

## **PLAINS MOTEL**

619 W. US Hwy 6, Holdrege, (308) 995-8646

## **HOLDREGE CITY CAMPGROUND**

Corner of Second Street and South East Ave.,  
Holdrege. Electrical hookups, dump station, concrete  
pads and picnic tables. (308) 995-8681

## **BERTRAND CAMPGROUND**

Full hookups, April-October. Contact Bertrand Village  
Office (308) 472-3455

## **GOOD PARK CAMPGROUND**

Corner of Lincoln St. and Highway 6 & 34,  
Holdrege. Water, sewer and 50-amp electrical.



## **AIR BNB**

Phelps County boasts about a dozen rentals - [Airbnb.com](https://www.airbnb.com)

## **FOR MORE INFORMATION**

visit [www.visit37.com](http://www.visit37.com) or [info@visit37.com](mailto:info@visit37.com)

## **Phelps County Visitor's Center Holdrege Area Chamber of Commerce**

504 4th Ave., Holdrege 308-995-4444

## **DOWNLOAD DISCOVER 37 APP**

For the latest on events  
& community information

